Sundae
MEMBERSHIP

Stop Building.
Start Scaling.



More Deals. More Profit. Less Chaos.

Built for Real Estate Operators Who Want More.

Sundae gives experienced real estate operators access to the marketing, technology, capital, and operational infrastructure needed to grow faster without adding unnecessary complexity.

Everything You Need to Scale

Acquire More Deals

- Proven omnichannel marketing engine built on **$100M+ in media investment**
- **0% media markup, so more of your budget goes toward growth**
- Market-specific growth strategies tailored to your business
- Proprietary data, attribution, and performance insights
- National consumer brand recognition

Convert More Sellers

- **Best-in-class CRM and workflow automation**
- Proprietary seller engagement tools
- Automated nurture and reactivation campaigns
- AI-powered conversion intelligence
- Proven sales systems and playbooks

Maximize Profit

- Marketing capital to accelerate growth
- Integrated disposition platform
- Expanded buyer reach through Sundae's investor ecosystem
- **Flexible deal financing through industry-leading capital partners**
- Shared expertise, best practices, and operator community

Why Sundae?

Brand
Nationally recognized consumer brand endorsed by Dr. Phil and trusted by thousands of homeowners.

Technology
AI-powered systems and proprietary tools designed to identify opportunities, improve conversion, and maximize productivity.

Scale
Infrastructure built to help operators grow without adding unnecessary complexity.

Community
Access to experienced operators, shared expertise, and proven best practices.

Ready To Learn More?

Contact the Sundae team to leverage the infrastructure, systems, and expertise behind one of real estate's most recognized brands.

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sundae.com/hello